



The main task of DFL Digital Sports GmbH is the production of media content. Based in Cologne, the DFL Digital Sports GmbH is a 100% subsidiary of the DFL Deutsche Fußball Liga GmbH and produces and publishes media content via a variety of digital platforms on their behalf. The production of content for international markets and the implementation of the league's own platforms e.g. bundesliga.de, also belong to the organisation's core tasks.

Freelance writer/editor (m/f) bundesliga.com

As part of the bundesliga.com editorial team, your fundamental understanding of web-based and mobile technology, as well as your enthusiasm for sport and football in particular, will enable you to produce written and visual material in order to convey the world of the Bundesliga to an international market and turn interested parties into fans.

Tasks:

As a freelance journalist, you are well connected in the digital world, feel comfortable working with a wide variety of digital channels and have experience with Content Management Systems. Editorially, you should bring innovation and creativity to your work whilst adhering to the professional CI guidelines of the Bundesliga. You should have a sense for news gathering and choice as well as the ability to quickly and proficiently turn around stories for online and social media usage (especially using Video Clips for online and mobile). You need a sound writing style and the ability to work to tight deadlines across the range of the Bundesliga's official media and digital platforms.

Your profile:

- University degree in journalism, media studies or a comparable qualification and successful completion of practical training
- Several years' experience of working in online and digital journalism
- Knowledge of the evaluation and continual optimisation of content on a multitude of digital platforms
- Editorial experience of working with content management systems and basic knowledge of HTML
- Available to cover editorial shifts, working remotely or in the Cologne office

Alongside enthusiasm for sport in general and football in particular, you should also demonstrate the following abilities:

- Well-developed communication skills
- Team player with high sense of responsibility
- Hands-on mentality
- Zeal for social/digital media and technology with previous experience of digital platforms, including social media
- Ability to conceptualise a range of content, such as a text, videos and other creative assets
- Contacts within the football industry
- Willingness to work in shift patterns and at weekends
- First-rate English-language skills
- Knowledge of German an asset

What we offer:

- A workplace in the Bundesliga environment
- Exciting and diverse tasks in a growth area
- The opportunity to work autonomously with a great deal of creative leeway
- A competitive daily rate

Please send your application **via email only to freelance@bundesliga.de**

