



The main task of DFL Digital Sports GmbH is the production of media content. Based in Cologne, the DFL Digital Sports GmbH is a 100% subsidiary of the DFL Deutsche Fußball Liga GmbH and produces and publishes media content via a variety of digital platforms on their behalf. The production of content for international markets and the implementation of the league's own platforms.

Freelance Graphic Designer (m/f)

Are you ready to work at a company that actually wants you to let your imagination and push the creative boundaries. To produce social content that sticks in people's minds and that people want to engage with, and share. As a freelancer within the Bundesliga graphic design team, you'll have excellent design skills with a creative flair. Enthusiastic, well organised and a flexible person who can maintain a high degree of accuracy whilst working to quick deadlines and under pressure. You'll have strong interpersonal skills and will be able to work whilst unsupervised. Most importantly, you'll have great design skills that push the boundaries.

Tasks:

We're looking for amazing creative social content in relation to the Bundesliga – the game, the teams the players. Making seemingly ordinary photo visuals come to life in a way that engages and creates buzz on social platforms. This is big opportunity to help drive what we do creatively and make a real mark within a global sports organisation.

Your profile:

- 2+ years of graphic experience on a well recognized brand or within an agency.
- Ability to push creative boundaries and expectations
- Strong design skills with premium brand sensibility
- Creativity with the ability to follow brand guidelines with attention to detail
- Ability to deliver with a strong sense of urgency for ending deadlines - sometimes you'll get plenty of time, sometimes it requires a concepts turned around within an hour - remember its football and we need to capture the wave of buzz and engagement
- Experience of designing for football or sports
- Ability to bring new creative concepts and ideas to the table
- Knowledge of the Bundesliga
- The right applicant can be based in our office in Cologne or remotely – we want the best wherever you are!
- Advanced photoshop skills

Alongside enthusiasm for sport in general and football in particular, you should also demonstrate the following abilities:

- Well developed communication skills
- Team player with high sense of responsibility
- Ability to keep calm and composed under pressure
- Ability to conceptualise an idea without a written brief
- Willingness to work in shift patterns including weekends
- Good German and/or English skills

What we offer:

- Workplace in the Bundesliga environment
- Exciting and diverse tasks in a growth area
- Opportunity to work autonomously with a great deal of creative leeway
- Competitive daily rate
- A large degree of creative freedom!

Please send a link to your online portfolio, along with a cover letter with three reasons why you would be a good fit for this role and the Bundesliga.

Application **via email only to**
freelance@bundesliga.de

